



Apple Announcements

- iPhone 14 models
- Car Crash Detection
- Satellite Emergency Service
- Apple Watch Ultra
- Apple Watch Series 8
- Apple Watch SE
- AirPods Pro



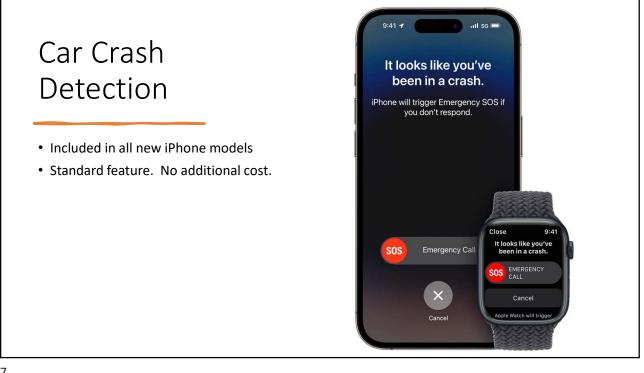




iPhone Pro/iPhone Pro Max

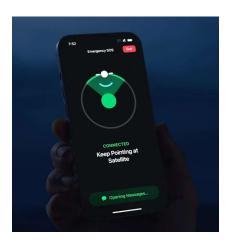
- A16 chip
- Introduce "dynamic island"
- Always-on display
- 48MP rear camera
- \$999 and \$1099





Emergency SOS via Satellite Connection

- Use if no cellular communication available
- SOS and "Find My" (GPS coordinates sent)
- Low bandwidth with "compressed text messages"
- Only in US and Canada starting in November
- Free for 2 years





Apple Watch Series 8/SE

- Overnight temperature and Ovulation sensing/tracking
- Car crash detector
- Better battery life



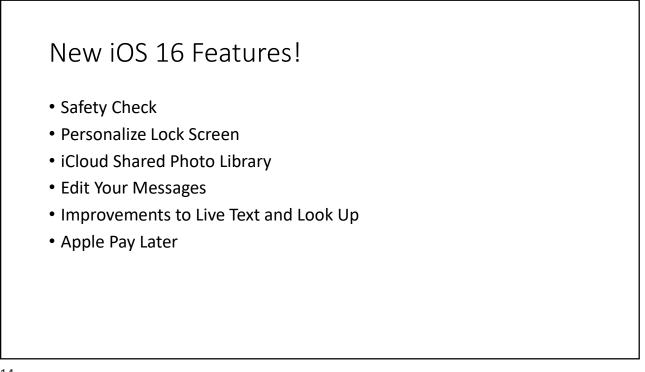


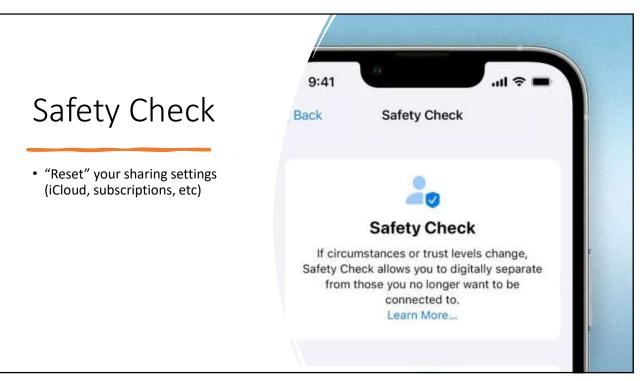
AirPods Pro (2nd generation)

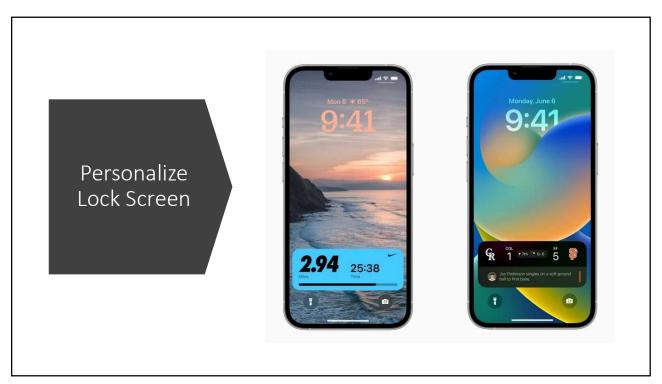
- Improved sound
- Improved noise cancellation
- 6-hour listening time with 30-hours additional in carrying case
- "Find Me" speaker in the case
- Charging case can charge Apple Watch
- \$249



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AirPods 2nd generation	AirPods 3rd generation	AirPods Pro 2nd generation	AirPods Max	
\$129	From \$169	\$249	\$549	
Buy	Buy	Order now	Buy	
Learn more >	Learn more >		Learn more >	



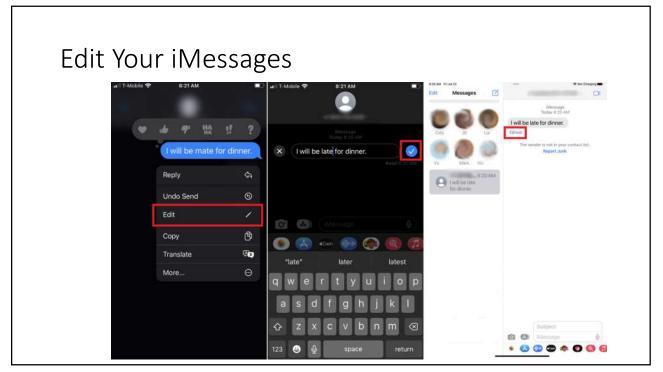




iCloud Shared Photo Library

- Create and share an iCloud library with up to 6 family members allowing collaboration and additions to the library
- Shared library appears in Memories and Features photos

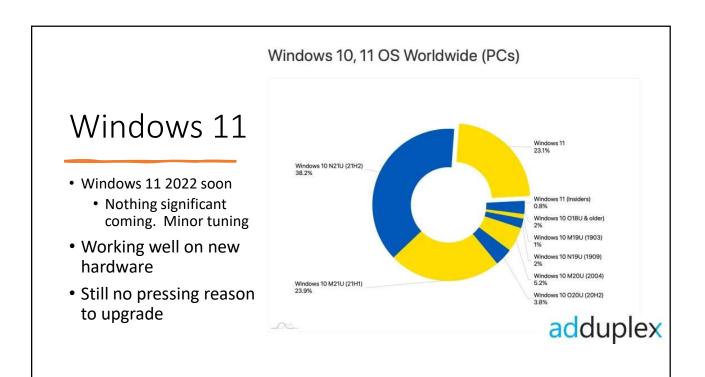




Improvements to Live Text and Look Up

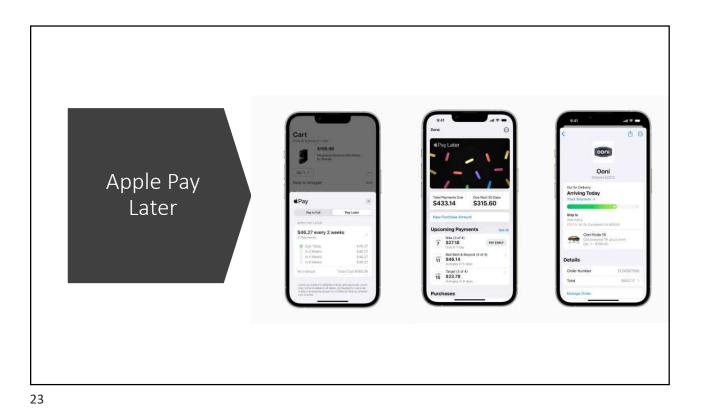
• Coming to video too!!











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