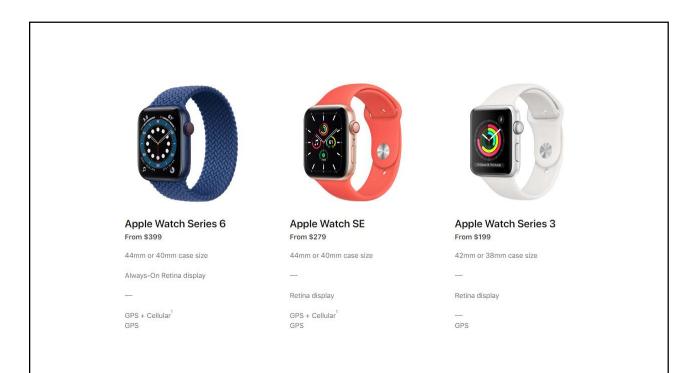


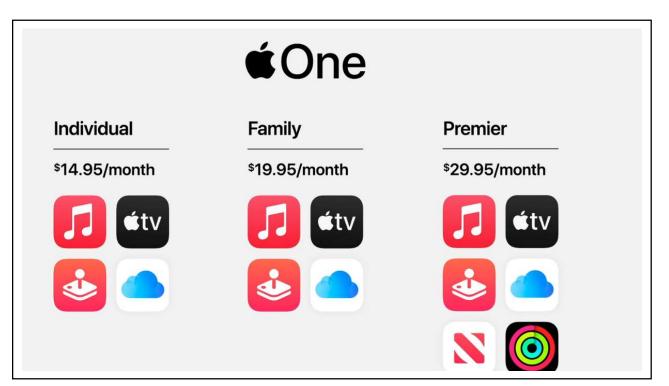
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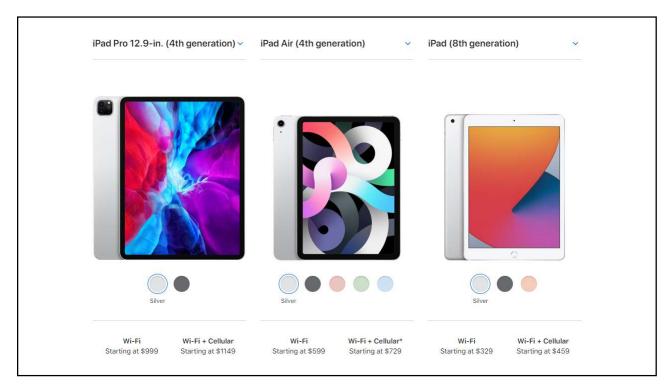




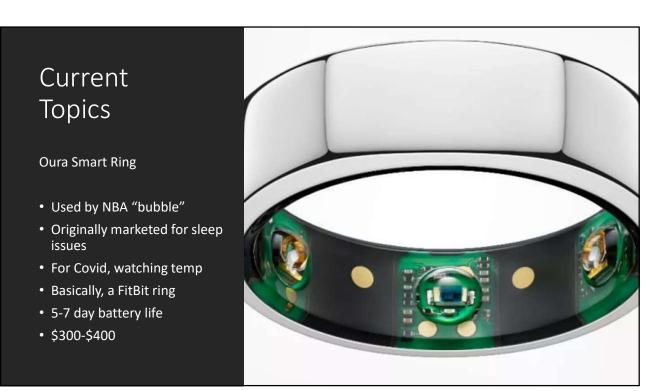


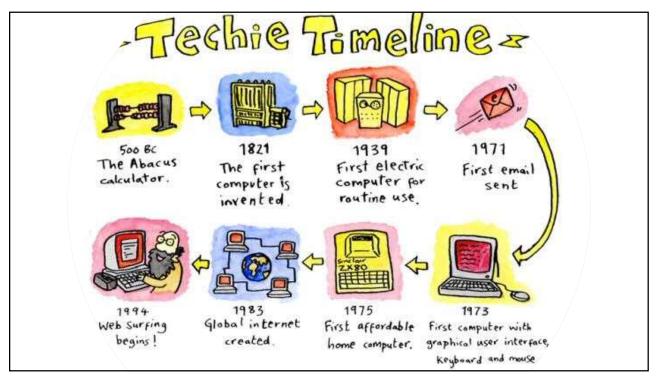


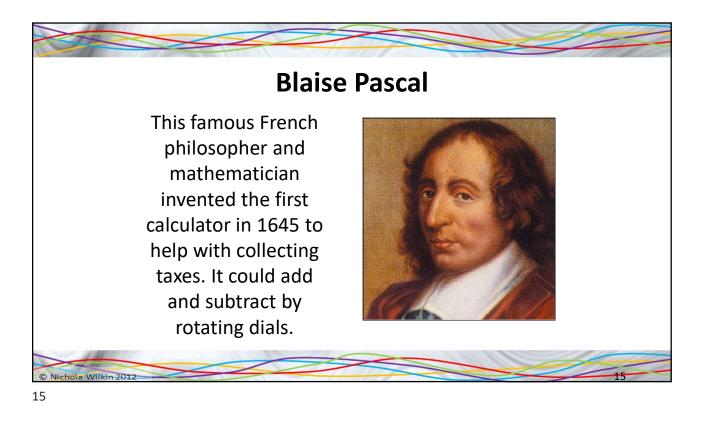




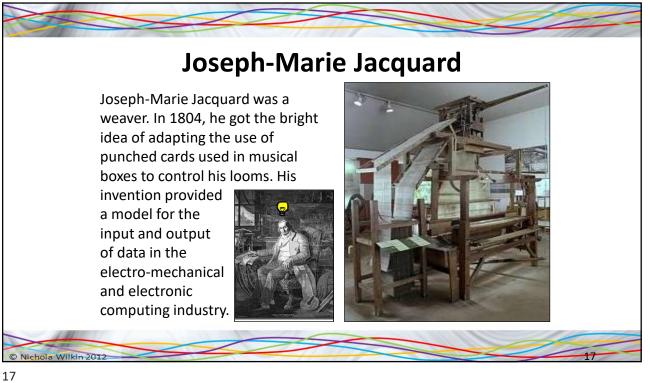




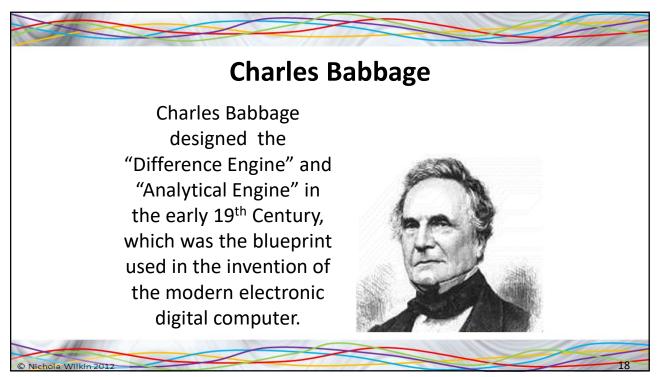


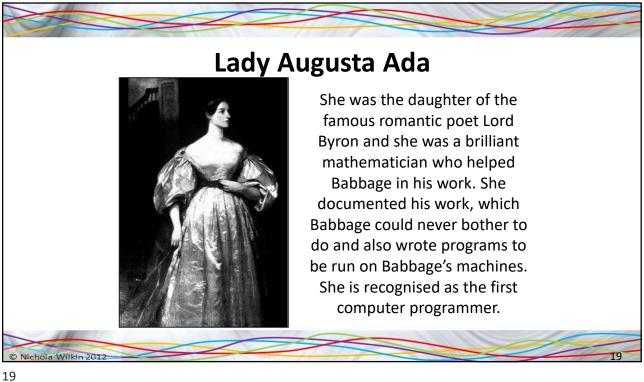




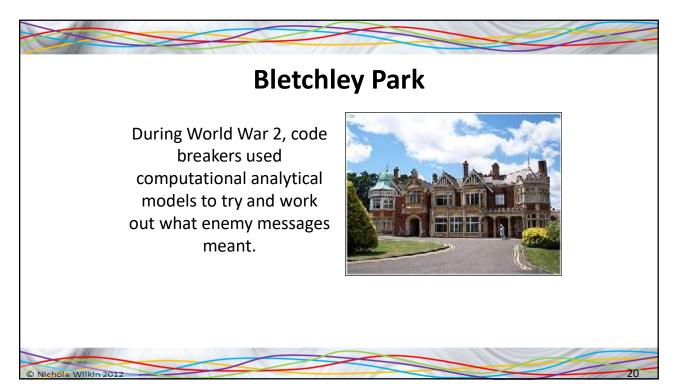


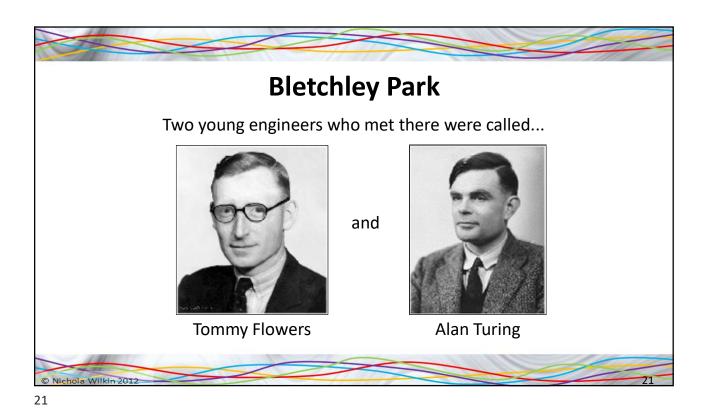


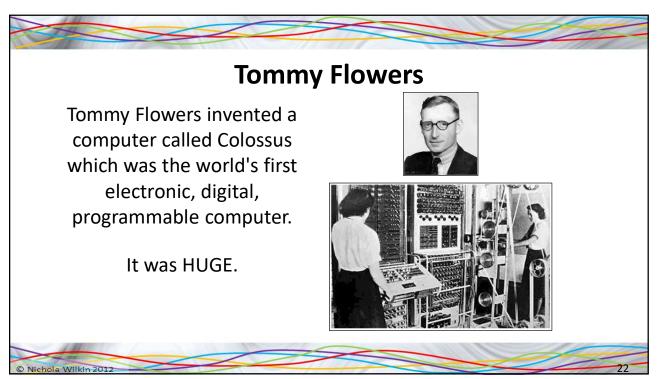


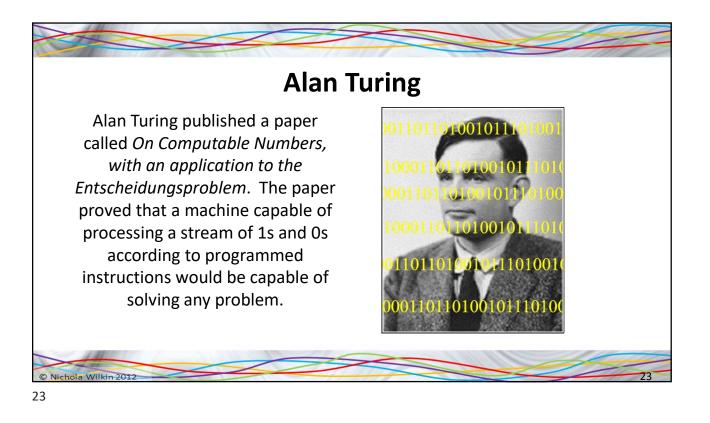


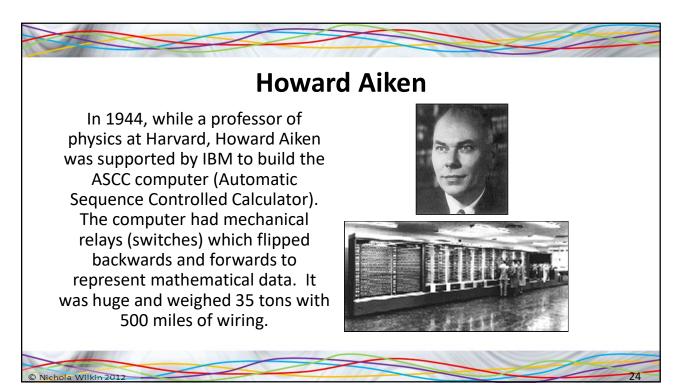


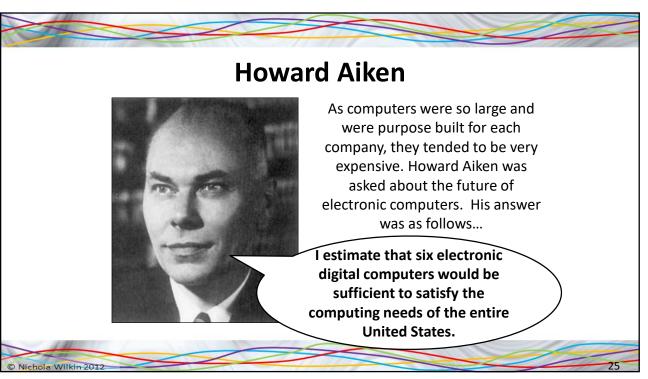


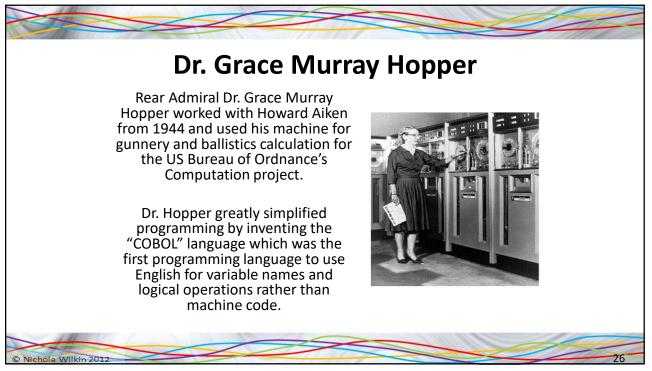


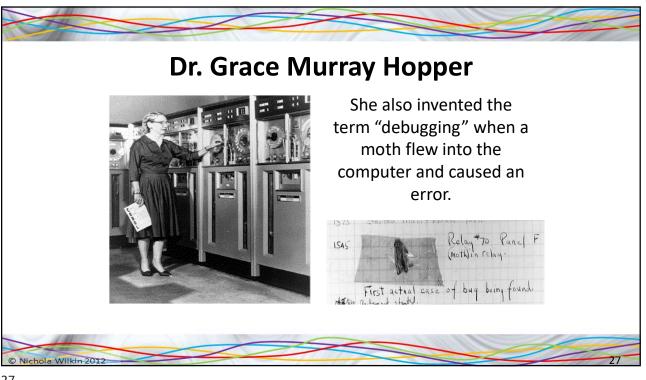




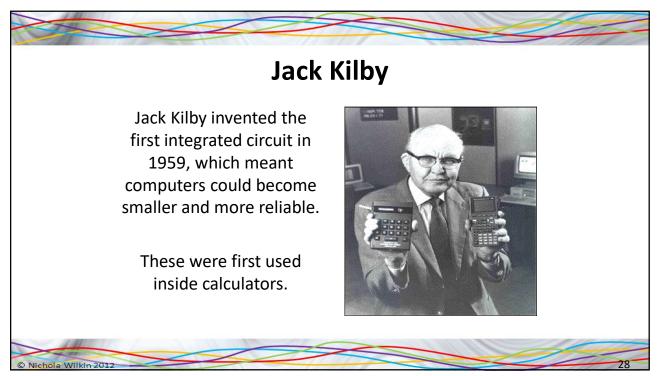


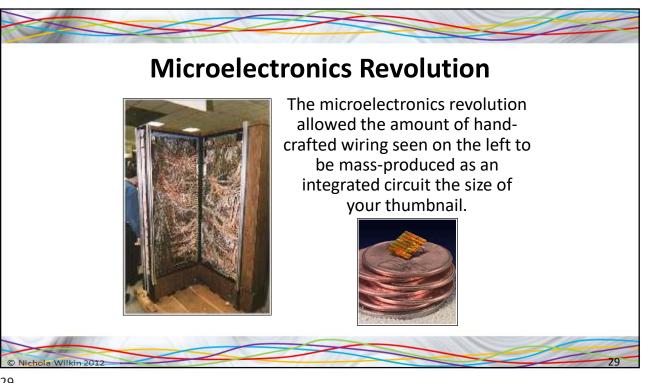




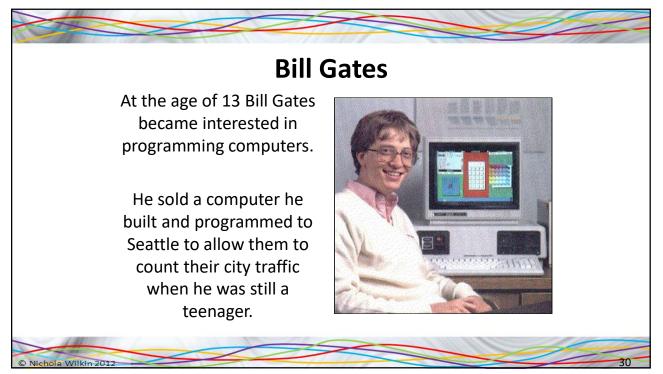


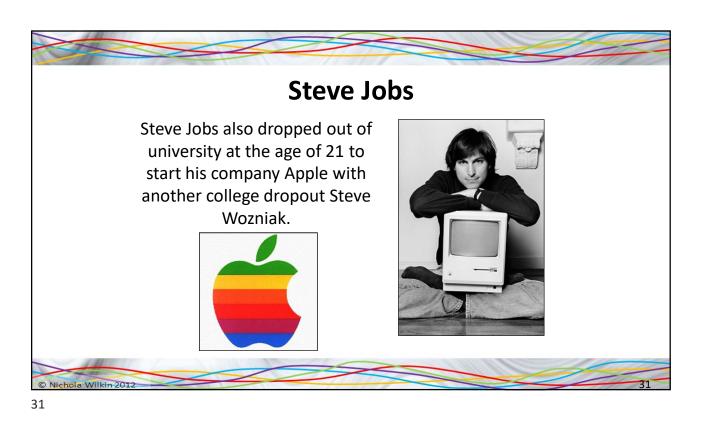


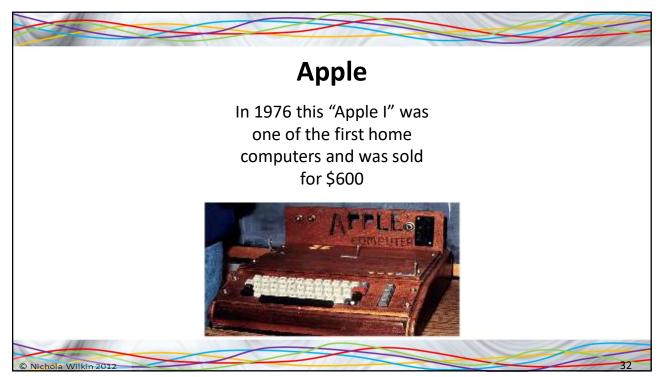


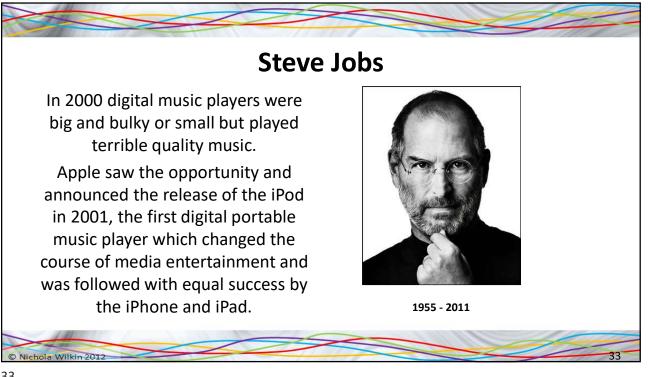




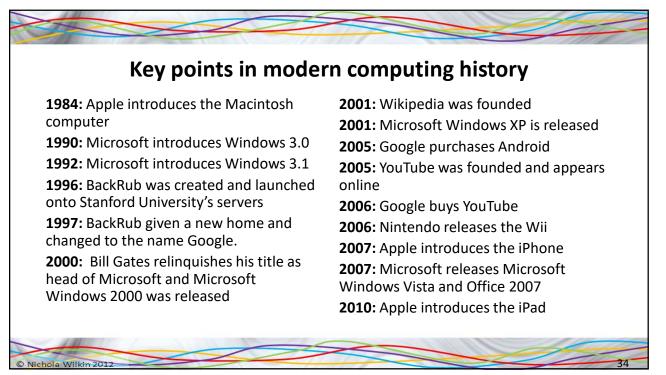




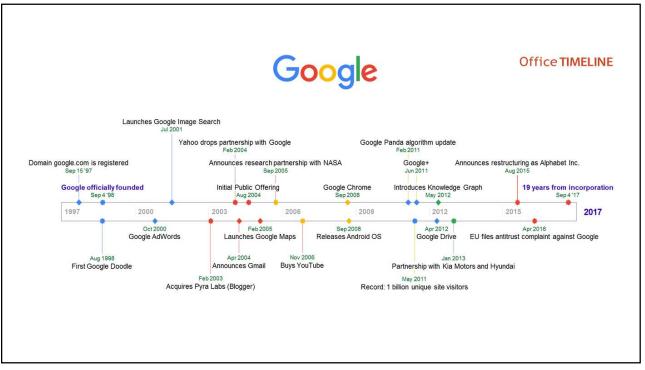


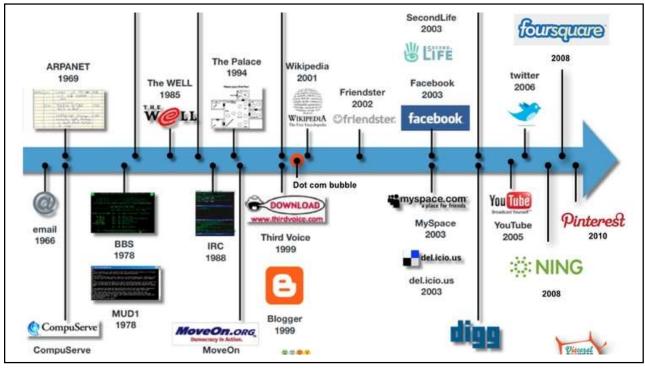


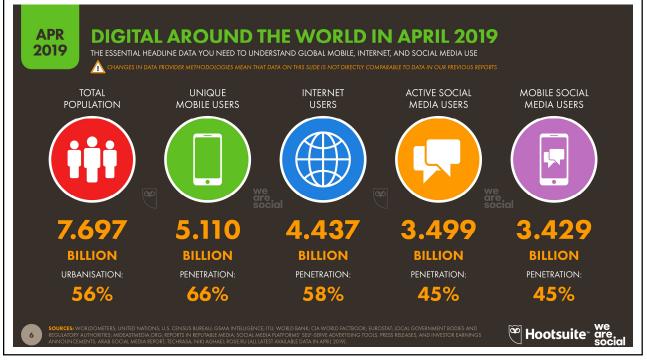




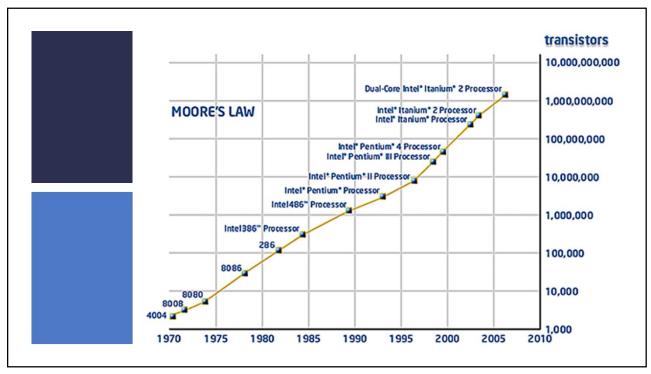
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|                       | 1994   | 1997   | 2000             | 2003   | 2006                              | 2009                                | 2012  | 2015   | 2018  | 2021                 |
| Company<br>Milestones | <ul> <li>Amazon founded</li> <li>Expands beyond<br/>books</li> <li>zShops launches</li> <li>IPOs at<br/>\$18.00/share</li> </ul> |        | ► La<br>&        | wsuit against E<br>Noble   | Kindle e-books<br>hardcove        | r books                             | Seard<br>n India ►<br>\$1 trillion m                      | sical<br>tore<br>ch for 2nd HQ<br>announced<br>arked cap reach<br>acome Amazon H | \$15/h<br>25-ye<br>anniv<br>HQ plan<br>scrapp | versary<br>ns for NY |
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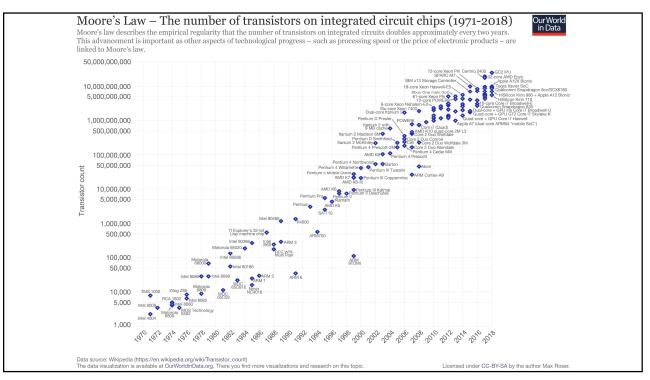


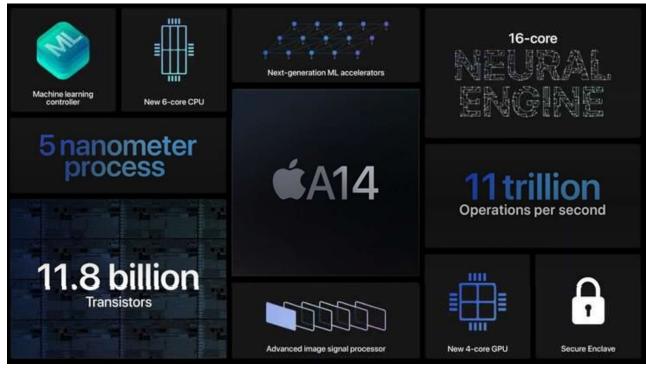


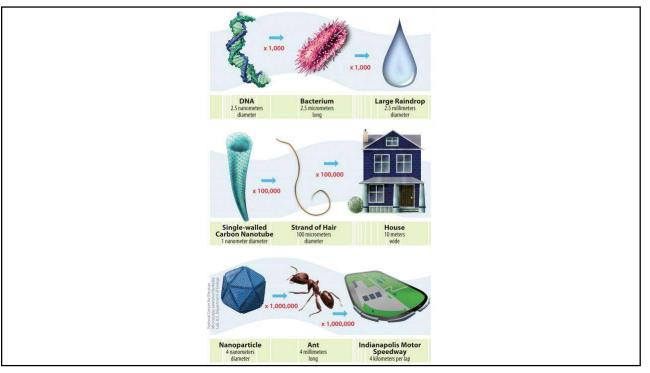


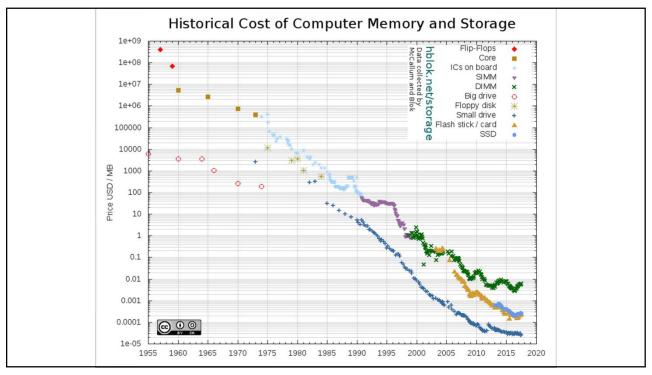


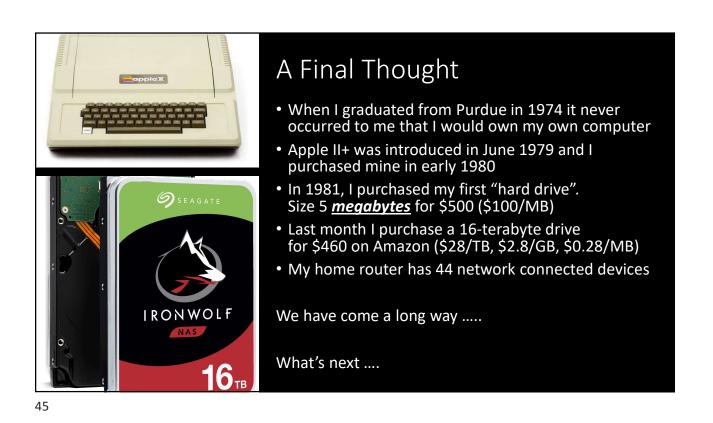












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