PWC Gr8 Gals@Technology

Photos – Part 2a

Current Topics

Pokemon GO (Augmented Reality)



Photos

- Get the photos off the device
 - Connected devices
 - Devices with memory cards
- Don't forget the backup. Use the "Three Copy Rule"
- Basic photo editing
- Advanced photo editing

Memory Card Reader

- All kinds of memory cards!!
 - SDHC
 - SDXC
 - microSDHD
 - more
- USB memory card reader
- \$6.99 12.99 at Amazon





Demo

Connected Devices

- Usually some "device app" like iTunes
- Directly connected phones will look like connected drive
- Look for DCIM directory (<u>Digital Camera IMages</u>)
- Copy Photos with drag-and-drop

Demo

Remember The Backup

- Three Copy Rule
 - On your machine
 - Somewhere else in your house
 - USB stick
 - Backup drive
 - In the Cloud
 - OneDrive
 - Amazon
 - Dropbox
 - more

Photo Editing

- REMEMBER TO ONLY EDIT A COPY OF THE ORIGINAL
- Aspect ratio for printing size
- Color temperature
- Basic editing skills
 - Straighten image
 - Crop image
 - Set levels and adjust exposure
 - Metadata

Aspect Ratio



Printed as a 4X6



Printed as an 8X10



Printed as a 5x7

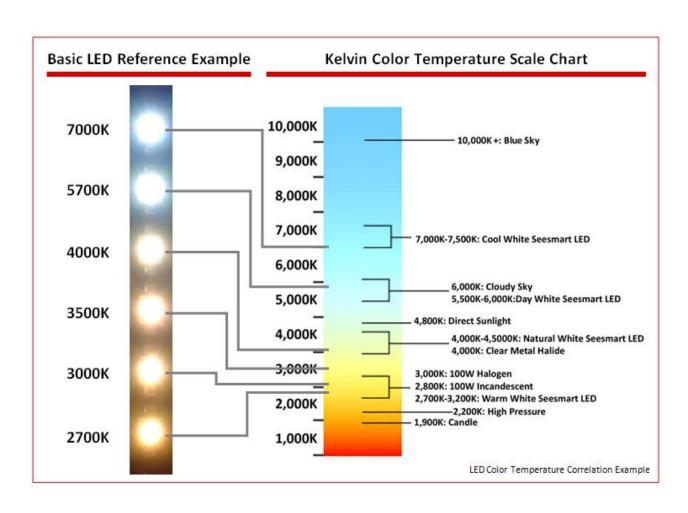


Printed as an 11x14

Aspect Ratio



Color Temperature (aka White Balance)





Incandescent Yellow



Fluorescent Green



Photo Editing

- Basic editing skills
 - Straighten image
 - Crop image
 - Set levels and adjust exposure

Some Advanced Photo Editing

- Photoshop
 - layers

Software Option

- Adobe Creative Cloud Photography Plan
 - Photoshop CC
 - Lightroom CC

Billed monthly for yearly subscription

Can be moved to different devices (two active at a time)

Includes a mobile version in addition to active desktops

Shutterfly Customer Promo - \$7.99 per month (regularly \$9.99)

Next Time

Send me specific questions and/or examples

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Next time will be specific issues and more advanced topics