

Current Topics

Equifax AGAIN

• Former CIO of US business unit charge with insider trading prior to breach announcement. He exercised all his vested stock options and then sold the shares for nearly \$1 million. He avoided \$117,000 in losses from the breach disclosure.

Microsoft confirms Windows "10S Mode" in 2019

- Less expensive, feature-limited version aimed at education market
- Restricted to installations from the Windows Store for "predictable performance and quality"
- Will be "mode" rather than new version. Full operation can be enabled



Software As a Service

- Cloud computing software on demand
- Wide platform availability, including limited items like ChromeBook
- Usually web-based
- SaaS market grew 28.6% in the first half of 2017 to \$63.2 Billion
- 2019 Estimated Revenue is \$1226 Billion
- Other "as a Service" items
 - Infrastructure as a Service (laaS)
 - Platform as a Service (PaaS)
 - Desktop as a Service (DaaS)

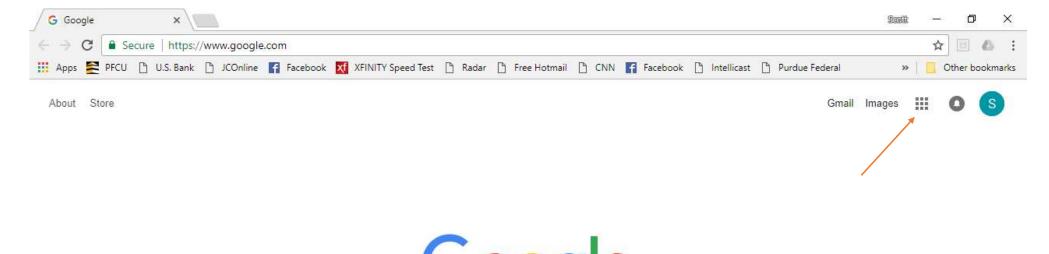


Google consumer product (ad supported)

- 2 Billion installed Chrome users (53.9% of browser market)
- 40 Million active users of consumer Google Apps
- Search, Maps, Gmail, Drive, Calendar, Photos, Docs, Sheets, Slides Google Apps Premier Edition (\$50/year)
 - Includes 10 GB storage

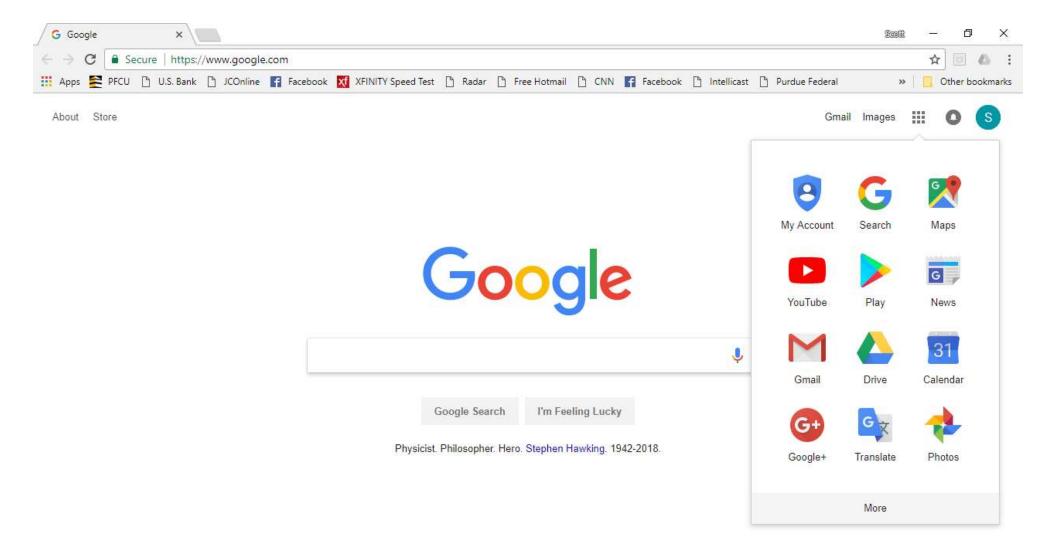
G-Suite (commercial product)

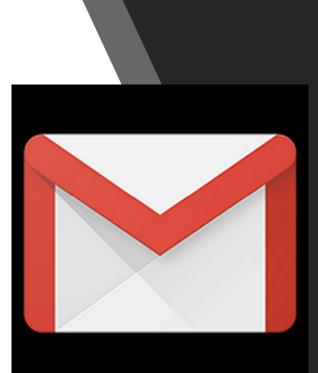
- Formerly Google Apps for Work and Google Apps for Your Domain
- 3 Million paying business customers
- 70 Million educational customers (many using Chromebook)





Physicist. Philosopher. Hero. Stephen Hawking. 1942-2018.





GMail

- Free, ad-supported email
- First introduced in 2004, mainstream in 2009
- 15 GB storage
- Google "machine learning" technology for phishing and spam
- Two-factor authentication available
- 1.2 Billion active users in July, 2017

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1 - Navigation menu; it displays your email folders, including your Inbox, Starred Messages, Chats, Sent Mail, Drafts, All Mail, Spam, and the Trash. The folder that is highlighted in blue (for example, Inbox (2)) is currently selected, and is displaying its contents in the messages section..

2 -This is the Messages section, which displays all the mail from the currently selected folder.

3 -This is your Toolbox; your basic controls for managing your inbox are found here.

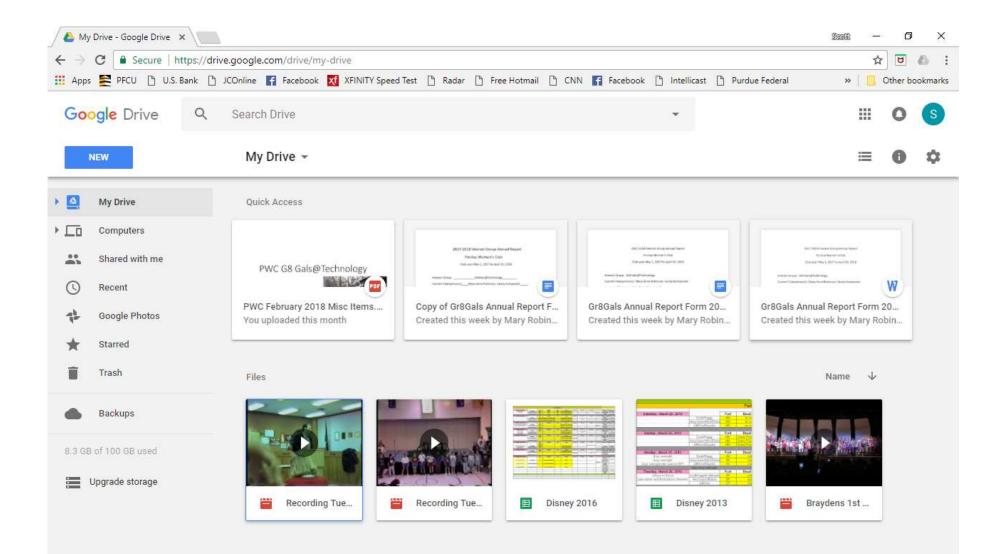
4 - This is the Chat box, which displays all your gmail contacts. Contacts that appear with green dots next to them are online and available to chat.

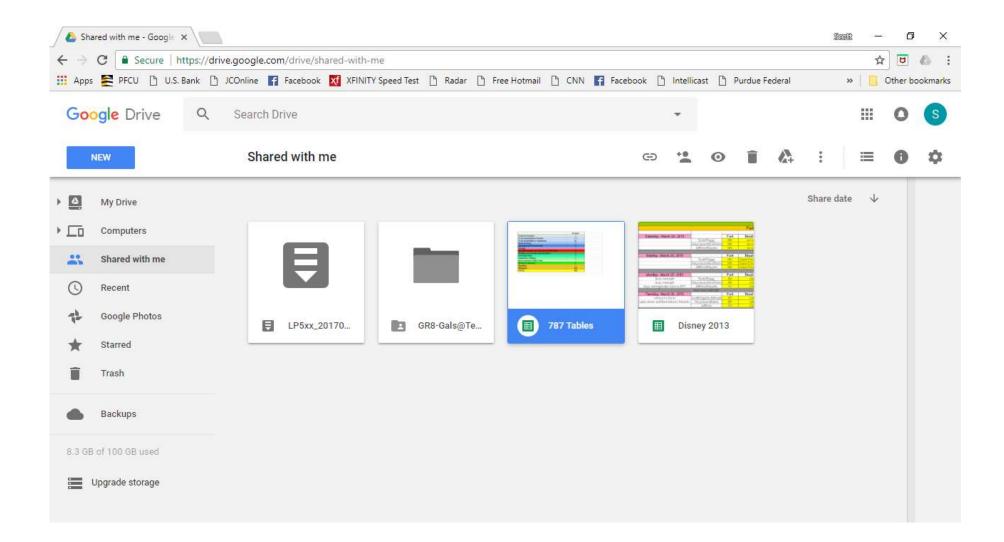
5 - This displays all the labels that you have created and applied to messages. For more information on labels, click here.

6 - This is the search box. From here, you can search your mail for specific messages, or you can begin a google search.

Google Drive

- Cloud Storage launched in 2012
- 15 GB free, 100GB/1TB/2TB/10TB/20TB/30TB available
- 800 Million active users in March 2017
- July 2017 announce Backup and Sync desktop replacement
- Sharing
- WIDE variety of file type viewers
- Encryption still not built in





Google Docs

- Full-featured "Word Processing"
- Variety of formats
 .doc (if newer than Microsoft Office 95), .docx, .docm .dot,
 .dotx, .dotm, .html, plain text (.txt), .rtf, .odt
- Collaboration with revision history
- Embedded action items

Intro To Google Doc

https://youtu.be/p9ym8RGmKD4



Google Sheets

- Full-features spreadsheet app
- Supports many formats

 .xls (if newer than Microsoft Office 95), .xlsx, .xlsm, .xlt, .xltx, .xltm .ods, .csv, .tsv, .txt, .tab
- 2 million cell limit
- Sharing

Intro to Google Sheets

- https://youtu.be/5B8MqrxmUOA
- https://youtu.be/hOM3GUgbfxA



Google Slides

- Full-features presentation tool
- Supports many formats

 .ppt (if newer than Microsoft Office 95), .pptx, .pptm, .pps,
 .ppsx, .ppsm, .pot, .potx, .potm
- Sharing
- Some limits 100MB max total file, 50MB image inserts, and only jpg, png, and non-animated gif

Intro to Google Slides

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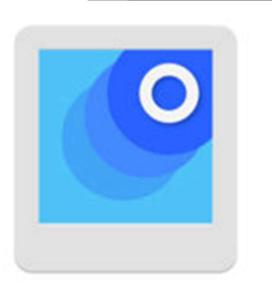
Google Calendar

- Released 2015
- June 2017 added "Family Group" feature

Google Calendar

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- https://youtu.be/JiFutSvM160
- https://youtu.be/WOKHyuqeDF8



Google Photoscan App

- Free App for iOS and Android
- Multi-photo recomposition for lighting and framing

Intro to Google Photoscan

https://youtu.be/WIITztx-NM8

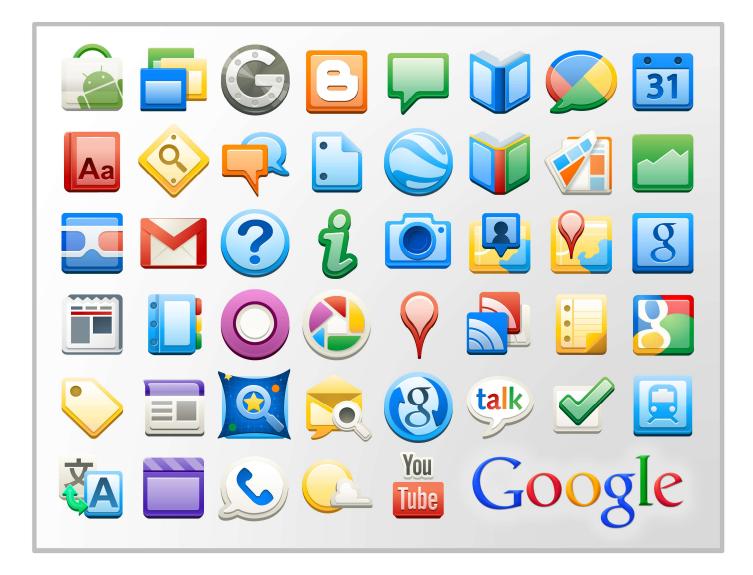


Google Photos

- Photo sharing and storage service
- Picasa retired in 2016 to focus on Google Photos
- Recognition of photo content
 - People
 - Places
 - Things
- 500 Million users in May 2017
- 1.2 Billion photos update EVERY DAY!!
- Set up Albums, Sharing, Photo books

Intro to Google Photos

https://youtu.be/T7BZY5EmsLl



Live Demo

