

Purdue Women's Club Board Meeting Minutes Wednesday, January 8, 2020 West Lafayette Public Library

**Present:** Marchell Baker, Stephanie Brown, Connie Davis, Linda Dolby, Nancy Eldridge, Beth Goodman, Susan Hardy, Sara Harlan, Sarah-Louise Kerney, Jennifer Maguire, Kathy Matter, Sue Peters, Tonya Redmon, Susan Robey, Cigdem Sheffield, Debby Sherman, Joanne Small, Ruth VanMatre, Sarah Wassgren

**Absent:** Emily Blue, Hilary Butler, Carol Conner, Eileen Fitzpatrick, Lisa Hoverman, Esther Madren, Becki Moore, Gina Wollin

Quorum Present: Yes

President Linda Dolby called the meeting to order at 11:31 AM

Minutes of the November 13, 2019 Meeting

Sarah Wassgren moved to accept the minutes. The motion was seconded by Connie Davis and approved by voice vote. The minutes will be placed on the PWC website in the leadership archive.

Treasurer's Report was accepted for audit.

**Board and Committee Meetings** were distributed separately prior to the meeting as part of the pre-meeting packet. The following notes are *additions* as a result of discussion at the Board meeting.

**President (Linda Dolby)** Linda announced that Barb Bowman will chair the organization's celebration of its 100<sup>th</sup> anniversary. Linda is hoping to have enough from the fund raising to be able to establish an endowment to support SPAN Plan.

President-Elect (Joanne Small) No report

VP for Interest Groups (Marchell Baker) No report

# VP for Newcomers and Team (Jennifer Maguire, Ruthi Krynak, Sylvia Vaughn)

17 Newcomers and the 3 Newcomers Team members attended the November 20<sup>th</sup> event, a Candy Cane Tour at McCord Candies. We learned how McCord's makes their traditional candy canes, and shaped our own to take home. We were joined by Dana White of the Health and Wellness Interest Group for an introduction to that group's activities.

On December 5<sup>th</sup>, Board member Sarah Wassgren joined 21 Newcomers and the Newcomers Team at Fowler House Mansion for a pasta luncheon, which was followed by a tour of the house and our Holiday Cookie Exchange.

The January Newcomers event is a tour of Subaru of Indiana Automotive on January 15<sup>th</sup>. Presently there are 15 to 20 who are expected to attend. Those interested will meet prior to our visit to SIA for lunch at Trish's Red Bird Café in Dayton.

Newcomers Team member Ruthi Krynak has indicated that she will not continue as part of the team for the 2020-2021 membership year. I will be looking for at least one, and preferably two, new team members so that when Sylvia Vaughn and I both transition out in April 2021, there will be someone in place to take over the Newcomers Team.

# Treasurer (Tonya Redmon) Refer to reports distributed separately

# Membership Secretary (Sarah Wassgren)

As of January 5<sup>th</sup>, the membership numbers for 2019-2020:

- 603 members / 565 paid memberships
- 82 first year Newcomers
- 15 interested in 20/30
- 54 HM 50+
- Membership numbers are similar to last year

# Nominating Committee (Sarah Wassgren)

Sarah distributed a "Leadership Position Survey" for current Board members to indicate their intention to continue in their present position or not for the coming year. After meeting with her committee she will send the slate of open offices to *News You Can Use* and to the newsletter.

**Recording Secretary (Sarah-Louise Kerney)** *Refer to minutes of last month's meeting distributed separately.* 

# **Corresponding Secretary (Cigdem Sheffield)**

- Bulk and First Class USPS Mailings:
  - November 2019 Newsletters were mailed on November13, 2019 to 263 members. The cost was \$76.96
  - o 7 yearbooks were mailed on November 18, 2019. The cost was \$11.35
  - o 2 yearbooks were mailed on December 3, 2019. The cost was \$3.20
- Newsletter Emailing:
  - November 2019 Newsletters were e-mailed to members on November 11, 2019 to 413 members.

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Successful deliveries		487 10.5%	Clidis per unique spens	611
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aut opened		\$10,20 9.17AM	Last clicked	1/6/20 01/74
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- Printing
  - November 2019 Newsletters were picked up on November 13, 2019 from Copymat. Cost was \$294.63
  - 40 yearbook/directory and envelopes were ordered. I picked them up on November 19, 2019 and paid \$114.40

# Past President (Emily Blue)

Emily is teaching a class this semester and will be unable to attend our meetings.

## 20/30 Representative (Emily Blue)

## Chicago Bus Trips (Lisa Hoverman, Susan Robey, Ruth VanMatre)

• Ruth submitted the following summary of the December 4<sup>th</sup> Chicago Holiday Bus Trip:

	Income:			
39 members @\$35 each		\$1,365.00	14 used Evenbrite; 41 registered	
	16 non-members @\$40 each	\$ 640.00	via mail; 1 last minute by phone (paid on-site)	
	1 Eventbrite refund @35		Georgia Brist	
	Total Checks Deposited	\$1,970.00		
	Expenses			
	Imperial Travel Bus	\$1,535.00	Includes \$70 driver gratuity; \$30	
			highway tolls; \$35 WiFi and outlets	
	Snacks and Water	\$ 91.57		
	Total Expenses	\$1,626.57		

## Profit \$343.43 to be used for Spring Chicago bus trip\*

• \* After some discussion of the schedule and how close the spring trip would be to the next educational excursion, it was suggested that this spring trip be skipped.

## Educational Excursions (Connie Davis, Debby Sherman, Susan Hardy)

The next Educational Excursions trip is April 29<sup>th</sup>. We will be going to Chicago's Chinatown for a walking tour, then to the Phoenix Restaurant for a Chinese lunch. After lunch there will be a tour at the Garfield Park Conservatory. The tour includes the plants in the glass house and a backstage tour of plants getting ready to be exhibited. We will get Mary Lou's donuts for the trip up and almond cookies and chocolate fortune cookies for the trip home. The flyer and reservation form for inclusion in the newsletter will be submitted

to the Newsletter Editor this week (January 6 - 11). Responsibility for credit card requests and check requests has been finalized.

# **Email Secretary (Sue Peters)**

Sue reported she had sent out two News You Can Use notifications.

# **Eventbrite Administrator (Carol Conner)**

Friendship Secretary (Sara Harlan) – report provided live at meeting

# Let's Do Lunch (Becki Moore, Esther Madren)

The PWC Holiday Luncheon at the Lafayette Country Club was well attended. I was pleased that so many complimented the luncheon menu choices and presentation. The Central Catholic Chamber Choir presented a delightful holiday performance. The second year of our Yankee Gift Swap was a lot of fun.

All Holiday Luncheon checks were deposited and Tonya Redmon was notified per deposit. Tonya wrote a check to the Lafayette Country Club for the Holiday Luncheon as well as a donation check to the Central Catholic Chamber Choir for their performance.

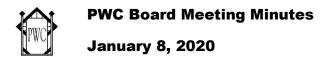
A special thank you goes to Sue Peters, Sandy Komasinski, our new Eventbrite Administrator Carol Conner, Ann McCracken, and to our new Website Administrator Gina Wollin for all their help with the processes for the Holiday Luncheon.

Because of the growth in the number of participants and the issues some restaurants have in dealing with a large group, Debby Sherman suggested breaking into two groups. Each group would then attend the same restaurant but on a different day thus making it easier for the restaurants to cope. Debby will talk to Becki about this.

# Luncheon Coordinator (Nancy Eldridge)

## Newsletter Editor and Team (Lisa Hoverman, Kimba Dunsmore, Dorothy Hughes)

# **Publicity (Stephanie Brown)**



## **PWC Volunteers! (Kathy Matter and Eileen Fitzpatrick)**

- Kathy reported that the group had fun "un-decorating" the Haan Museum and the work they did with the Salvation Army was rewarding. Linda Dolby asked Kathy to write an article for the newsletter.
- Kathy also reported that the group has lost their pianist. Marchell suggested they approach Beth Dana.

## Social Media Administrator (Hilary Butler)

## SPAN Plan Liaison (Beth Goodman)

A copy of the minutes from the November 22, 2019 meeting of the SPAN Plan Committee was distributed to the Board at the meeting. Beth will request an itemized contribution report from the Purdue Research Foundation. Based on that information, discussion by the Board will be added to their agenda.

## Website Administrator (Gina Wollin)

## **New Business**

## **Old Business**

- 1. A voice vote approved Stephanie Brown as the new Publicity Chair.
- 2. It was decided that Interest Chairs would each receive 6 PWC notecards.

## **General Comments / Announcements**

Adjournment: Linda Dolby adjourned the meeting at 12:24 PM

**Next Meeting** will take place on **Wednesday, February 12, 2020, at 11:30 AM** at the West Lafayette Public Library (Elm Room on second floor), 208 W. Columbia Street, West Lafayette.