



PURDUE WOMEN'S CLUB
Minutes of the Board Meeting
Wednesday, September 6, 2018
West Lafayette Public Library

Present: Marchell Baker, Barb Bowman, Linda Dolby, Nancy Eldridge, Eileen Fitzpatrick, Sara Harlan, MaryGayle Hartzell, Lisa Hoverman, Dorothy Hughes, Jeanna Jones, Esther Madren, Kathy Matter, Ann McCracken, Becki Moore, Mary Anne Robinson, Anna Rauh, Carol Rosborg, Cigdem Sheffield, Debby Sherman, Joanne Small, Sarah Wassgren

Absent: Emily Blue, Danielle Cohen, Connie Davis, Kimba Dunsmore, Rene Ferguson, Sandy Komasiński, Sue Peters, Jacky Ralph

Quorum Present: Yes

President

President Linda Dolby called the meeting to order at 11:00 AM.

Minutes of the June meeting

The June 2018 minutes were modified to correct an error in the designation of corresponding secretary versus the correct designation of email secretary. During June 2018, the board also participated in an email vote. The transcript of that vote was also reviewed, and the same error noted and corrected.

Marchell Baker moved the minutes of the June 6 board meeting be approved, and Cigdem Sheffield seconded the motion. The minutes of the June meeting were approved by voice vote.

Lisa Hoverman moved the transcript of the June email voting be ratified. Becki Moore seconded the motion. The transcript of the June email vote was ratified by voice vote.

Both sets of approved minutes will be place on the PWC website.

Treasurer's Report

Treasurer Carol Rosborg presented reports for One Month and Two Months Ended August 31, 2018. The treasurer discussed the budget for the coming year, stating that our income is based on a membership of 516 members. This year, expenditures will be \$1000 higher than last year due to our Big 10 commitments. Sara Harlan moved that the finance report be accepted. Dorothy Hughes seconded the motion. The motion was approved by voice vote. Treasurer Rosborg proposed a PWC gift to the Span Plan of \$2,500. Becki Moore moved that the PWC

make a \$2,500 gift to the Span Plan. The motion was seconded by MaryGayle Hartzell. The motion was approved by voice vote.

Board and Committee Reports

In addition to the written reports submitted to the board, the following items were noted.

A past president's luncheon was hosted by Patty Jischke, and enjoyed by all.

President Dolby addressed the resignation of President-Elect Day. There were reports of inappropriate emails sent from an unidentified board member. President Dolby took time to remind all present of the contents of our constitution, with respect of our treatment of each other. Moving forward, Joanne Small was selected by the nominating committee to be the new President-Elect. Joanne was present and affirmed her willingness to serve in this role. Because this is a committee recommendation, a motion is not necessary. The election of President-Elect Small was confirmed by voice vote.

President Dolby met with Constitution Committee chair Rene Fergusson to work on the final steps of constitution changes. Rene desires that her role as leader end, and that she continue as a participant on the committee. President Dolby announced that Barb Kenley will serve as chair to complete work on the final two constitution changes, which are: 1) designation of terms of office, and 2) removal of a board member. The constitution work is on schedule for vote at the annual meeting, Spring 2019.

Vice President Hartzell reported that several interest groups have noted errors in their pages in the yearbook. It was suggested that all make use of the PWC website, both Interest Group pages and the Latest News page to advise members of updates and corrections to the yearbook. In addition, the upcoming Interest Group Fair provides a perfect opportunity for leaders to get the word out about updates and corrections to their data.

Vice President Marchell Baker reported on several successful Newcomers events, and noted that a mix of day and evening events is proving successful. The PWC brochures and business cards have been especially useful, and it was announced that these would be placed on each table of the upcoming luncheon, for use by members to help invite people to PWC.

President Dolby announced a new Director of the Span Plan, Malissa Ayala.

Corresponding Secretary Cigdem Sheffield reports a 73% open rate of emails with newsletter in the subject, although the click rate opening the newsletter links inside the email is less. One board member noted that some may be looking directly at the website, because the newsletter is often available before the email is issued.

The 20|30 club reports a highly-successful, sold out, Hammer Down Cancer luncheon, raising \$4000. Thanks are extended to Todd McGraw for hosting the event and donating the food.

The Board and Committee Reports were accepted with no further discussion.

New Business

Vice President Hartzell announced a new interest group in formation, for those with interest in Keepsakes & Memories. The potential group is requesting a table at the Interest Fair to determine if there is sufficient interest to create a new group. All agreed that this group should have space at the fair, no formal vote was needed or taken. It was also reported that International Friends and Genealogy groups both now have leadership, but Explore Indiana does not. Explore Indiana will be disbanded until a new leader steps forward.

Debby Sherman stated that a general descriptive article about the PWC could be written for inclusion in the Exponent. The student athletes speaking at the luncheon provide a great segue to connect the PWC with students. Dorothy Hughes took the action to work on an article.

Sarah Wassgren reports that in spite of the success of the EBV program in past years, supporting our student veterans, Purdue has opted out of this program.

Old Business

Fall Luncheon – logistic details were worked by President Dolby, ensuring enough hands will be available for last minute tasks. There are 145 paid attendees for the luncheon, but many have come in at the last minute. Next year, the luncheon will be featured in the newsletter earlier in the summer months to help get the word out sooner.

Due to NCAA rules, the student athletes speaking at the luncheon are unable to receive an honorarium. President Dolby suggested a \$200 donation be made to Special Olympics in their honor. Lisa Hoverman moved that this donation be made. The motion was seconded by Joanne Small. The motion passed by voice vote.

General Comments/Announcements

Sara Harlan has sent notes to a dozen members who have been ill or who have had deaths in their families. Sara is asking that if we know a member who is in need of encouragement, please forward the information to her and she will follow up.

President Dolby adjourned the meeting at 12:00 PM.

The next monthly board meeting will be held on Wednesday, October 3, in either the Elm Room or Walnut Room at the West Lafayette Public Library, from 11:00 to noon.

Respectfully submitted by Mary Anne Robinson, Recording Secretary