



**PURDUE WOMEN'S CLUB**  
**Minutes of the Board Meeting**  
**Wednesday, May 2, 2018**  
**West Lafayette Public Library**

**Present:** Marchell Baker, Emily Blue, Barb Bowman, Jessica Day, Linda Dolby, Nancy Eldridge, Rene Ferguson, MaryGayle Hartzell, Dorothy Hughes, Jeanna Jones, Esther Madren, Ann McCracken, Becki Moore, Sue Peters, Jacky Ralph, Mary Anne Robinson, Carol Rosborg, Cigdem Sheffield

**Absent:** Danielle Cohen, Connie Davis, Kimba Dunsmore, Sara Harlan, Lisa Hoverman, Sandy Komasinski, Kathy Matter, Debby Sherman, Sarah Wassgren

**Quorum Present:** Yes

**President**

Incoming President Linda Dolby called the meeting to order at 11:00 AM. All new and returning board members were welcomed, and the group took time for introductions. President Dolby presented each board member with a personalized binder, ready for the coming year.

**Minutes of the March meeting**

The April 2018 minutes contained an incorrect spelling of Rene Ferguson's name in two places, and will be corrected. Dorothy Hughes moved the minutes be approved as corrected, Esther Madren seconded the motion, and minutes were approved pending correction.

**Treasurer's Report**

Treasurer Carol Rosborg presented reports for One Month and Seven Months Ended April 30, 2018. Jessica Day moved that the treasurer report be accepted as presented. Marchell Baker seconded the motion, and the report was accepted.

**Board and Committee Reports**

Marchell Baker provided additional detail on the well-received Newcomer Charm Bracelet event. Newcomers will next be attending the Lafayette Unseen City tour on May 17.

The Educational Excursions team reported on a very successful trip to the Kitchen Aid factory, Kitchen Aid Experience, and Ghyslain Chocolatiers. This success of this trip was echoed by the board members who had also taken the trip. The group will meet on May 22 to plan the upcoming trips.

Emily Blue reported that the 20|30 group has changed co-chairs. Lisa Hoverman is stepping down, and Susan Jischke is taking her place. This year, the group will focus more on collaboration with existing interest groups.

The Finance and Philanthropy committee reported that they will have a meeting next week with Peggy Favorite to discuss the Span Plan campaign.

Linda Dolby and Jessica Day report that they will begin working on the yearbook update. While due dates have not been set, it is time for interest groups to work on their page content and group schedules for the coming year.

It was determined that we do not maintain either the Twitter or LinkedIn accounts, so these will be deleted, along with links on the newsletter and website. The Facebook account and link will be maintained.

Emily Blue and Carol Rosborg reported on an unsuccessful attempt to defraud the group through a fictitious request for a wire transfer, from a person posing as Emily. This was offered as a warning to other officers. There will never be a situation in which the PWC will request that money be wired quickly, and we should be wary of any such emails that appear to come from each other.

The Board and Committee Reports were accepted with no further discussion.

### **New Business**

Rene Ferguson reported on the results of the Span Plan giving campaign. Though several members have been very generous, the Span Plan is not receiving the anticipated results from the campaign, especially with recurring gifts. It was suggested that perhaps members responded to Purdue Day of Giving requests, without PWC getting credited for those donations. The group brainstormed ideas for a follow-up, and settled on waiting until after the summer for a reminder mailing.

Rene Ferguson reported on changes to the PWC constitution and bylaws. At the annual meeting, two sections were determined to need additional work and were tabled. The tabled sections were Terms of Office and Removal of an Officer. All other sections were approved.

### **Old Business**

President Dolby asked for an evaluation of the Spring Luncheon. The group agreed that the best part of the luncheon was the speaker, Karen Ross, reportedly the best in several years. The areas for improvement included a lack of a centerpiece, inconsistent plating, and a piano accompaniment that was too loud, and perhaps not needed in the future.

Evaluation of the Leadership luncheon included a feeling of awkwardness for members attending only the business meeting, while others were finishing lunch. It was also suggested that the group should take the time for introductions, especially as a way of helping newer members to know the group better.

### **General Comments/Announcements**

It was suggested that approved minutes of monthly board meetings be made available on the PWC website, and that a summary of the most recent meeting be provided for each newsletter. The undersigned took the action for both, and President Dolby agreed to be the reviewer for the board meeting summary, which would be included before formal board approval.

Vice President MaryGayle Hartzell reported that there are no volunteers yet to lead either the Explore Indiana or Genealogy Interest Groups. Those present were asked to help spread the word about these leadership opportunities.

Past President Blue stated that the board had approved a donation to thank the Fall 2017 luncheon speaker, Sammie Morris, Head of the Purdue Archives and Special Collections. The donation has not yet been made. Emily will follow through on sending the donation along with our thanks for an excellent program.

President Dolby adjourned the meeting at 12:01 PM.

The next monthly board meeting will be held on Wednesday, June 6, in either the Elm Room or Walnut Room at the West Lafayette Public Library, from 11:00 to noon.

Respectfully submitted by Mary Anne Robinson, Recording Secretary